

[www.elandcables.com/veriflex](http://www.elandcables.com/veriflex)

**ELAND  
CABLES**

**Veriflex**<sup>®</sup>



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**BSI KITEMARK™ APPROVED  
INDUSTRIAL AUTOMATION CABLES**



## INTRODUCING VERIFLEX

## The first high performance industrial cables to carry the BSI Cable Batch Verification Kitemark™

At Eland Cables we believe the market deserves the highest quality cables and exceptional customer service. From the creation of our UKAS testing facility **The Cable Lab®**, through to our collaboration with BSI on a Kitemark™ for cables, Eland Cables is synonymous with **quality** and **trust**. Building on these values, we are proud to launch our own brand of quality cables - Veriflex®.

The Veriflex® brand delivers **consistency** and **compliance** – why compromise?

“Eland Cables is focused on exceeding customer expectations. A commitment to price, quality and service is at the core of who we are and what we deliver. We pride ourselves on paying attention to detail, ensuring our customers receive a first-class experience each-and-every time.”

**Philip Brown, CEO**



## QUALITY YOU CAN TRUST

### AFFORDABLE EXCELLENCE

Veriflex® offers a range of control and BUS cables for industrial automation applications. All are manufactured and tested to the highest British and European standards with no price premium - ask for Veriflex® by name.

### EXTENDED WARRANTY



The extensive testing required to achieve the BSI Cable Batch Verification Kitemark™ allows Eland Cables to provide an extended warranty on the Veriflex® range. Doubling industry standards, Veriflex® PVC cables carry a three-year warranty while LSZH and PUR cables come with a two-year warranty.

### AVAILABLE NEXT-DAY FROM STOCK

Our 24/7 UK-based cable operation and logistics solutions allow us to offer one of the fastest delivery services in the industry. The new Veriflex® range is available direct from stock so order before 5pm for UK delivery next-day or within 48-72 hours for most of mainland Europe.





**BSI KITEMARK  
TESTING**

## THE BSI CABLE BATCH VERIFICATION KITEMARK™

With over 82% of British adults recognising the Kitemark, it is an important and independent mark of approval. British and European standards dictate the test requirements and, for a cable to hold the Kitemark, it must pass extensive testing in a UKAS accredited ISO 17025 laboratory.



## A NEW BENCHMARK IN CABLE COMPLIANCE

Working with BSI we have developed the **BSI Cable Batch Verification Kitemark™**. The new Veriflex® range are the first industrial automation cables to achieve this globally recognised symbol of quality and safety.

“As the first company to achieve the BSI Cable Batch Verification Kitemark, Eland Cables sets a new benchmark in cable compliance. The rigorous and extensive testing programme they undertake tests the cables to British and international standards for key safety criteria. By certifying their cables against the scheme, Eland Cables can demonstrate that its cables meet the highest standards.”

**Paul Turner, BSI Certification Technical Expert**



**VERIFLEX®  
RANGE**

## CABLE RANGE

### YY Cable



### CY Cable



### SY Cable



### Polyurethane Cable



### Servo Cable



### BUS Cable



## CABLE ACCESSORIES

Veriflex® cables match the market-leading range of cable glands, minimising onsite connection issues and so saving time and money. We also offer the full range of cable terminations.



VERIFLEX PUR-JZ 5x2.5 mm2 300/500 U CE RoHS 2017 128370 0001 mt.



## TECHNICAL SUPPORT

### CABLE SPECIFICATION

Our technical team can advise on the most appropriate cable considering application, industry regulations and installation environments to ensure compliance is achieved and due diligence has been observed.

### ON DEMAND ANSWERS

Our Technical Hotline provides customers with direct advice, by phone and by email, giving urgent questions an accurate technical response on +44 20 7241 8500 and [technical@elandcables.com](mailto:technical@elandcables.com).

### END-TO-END SUPPORT

With over 40 years' experience of delivering cable solutions, we work from concept to completion, combining our technical expertise with a strong customer focus to produce exceptional results for our customers.



## WHY CHOOSE US

### ABOUT US

Eland Cables is an established global supplier of cables and cable accessories, with a comprehensive portfolio of power, data, control and instrumentation cables. Working with specialised industries including infrastructure, manufacturing and industrial automation, we add value by delivering end-to-end technical support, uncompromising customer focus and unsurpassed product quality.

Your reputation is safe with us – why choose anyone else?

### WHAT OUR CUSTOMERS SAY



"GE has benefitted from Eland Cables' innovative and flexible approach to working together – as a supplier they make working together easy. The high level of service, the expert technical support, and the consistent quality of products mean we hope to continue our collaboration for years to come."



"We have found Eland to be a reliable, honest helpful and trustworthy supplier and one which we would have no hesitation recommending to any prospective company."



"We are always pleased with the service from Eland Cables. Fast response, exact delivery dates, complete documentation and their ability to help with urgent or large orders makes Eland an excellent company to work with."



"Working with Eland Cables gives us peace of mind."

